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**Meet and greet at speedway will launch awareness campaign:
Naples racer advocates safe motoring**

NAPLES, Florida, April 30, 2010 – Michael Cenzi is hosting one of the fastest “safe motoring” events ever on May 7th at Charlotte County Motorsports Park. The Naples teenager dubbed the “Naples Speedster” chose his home track to launch his campaign – Stay Alive: Don’t Text and Drive.

“Safety behind the wheel of a car is more important to race car drivers than most people,” says Cenzi. “There’s no better place to launch this campaign than my home race track.”

The campaign is aimed at educating motorists the importance of not texting while driving. More specifically, Cenzi’s goal is to educate his peers the importance of the “No Phone Zone”.

“In the race car I communicate with my crew chief and spotter nearly constantly,” says Cenzi. “It’s hands-free in the race car, and it should be hands-free in a passenger car.”

In 2008 over 6,000 people were killed in accidents related to distracted drivers, and more than 500,000 people were injured according to CBS news.

“We can make a big difference by respecting the “No Phone Zone”,” says Cenzi. “Our goal is to collect 10,000 signed contracts from people pledging to not text and drive. I know we can do it.”

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